

Used car shopping made easy at Kawartha Kars

Kim Childs from KC Custom Boat Tops pictured here with her 2004 Ford FX4 says, "Thank you Brian! I am very happy with the quality of the truck, your service and was happy to buy a vehicle locally. My truck was ready in a timely manner and I would recommend you to others wanting to purchase a vehicle."

Standing out in the used car marketplace is no easy feat but once you meet Brian Uens and Al Westcott, you'll understand why their customers keep coming back year after year to buy vehicles at Kawartha Kars.

"I have been buying my vehicles from Brian Uens since he started selling cars in Stouffville with his Dad. Recently, I needed a truck to pull my new RV and he was my first phone call. I asked what he had on the lot and told me about a truck. I told him to get it ready...I'll be there Saturday to pick it up. It was that easy," says Fred Ziegler, Stouffville Resident.

Buying a used car can be a daunting task for most of us, but for others, it's a simple phone call or visit to Kawartha Kars. According to their past customers, Brian and Al rise above the crowd with their service and attention to detail.

The pair teamed up in 2007 and opened Kawartha Kars at the corner of Victoria Road 8 and Highway 35 in Fenelon Falls. Both have been selling vehicles since the early 1970's. This proven and positive experience has become a powerful force of good will for Kawartha Kars.

"Our mission is to build our business by providing quality vehicles combined with friendly, trustworthy service proven by going the extra mile to treat people right," says Brian. "We strive to treat people the way we want to be treated - fairly - that's our best advertising." You can find about thirty vehicles on their lot and if the vehicle you're looking for is not there, Brian and Al are happy to try and find it for you.

"We're a small dealership, striving to earn



your trust," Brian explains. "We don't have huge marketing budgets. Instead, we choose to invest in our own brand of word of mouth referrals. Nothing is better for our business than a very satisfied customer that feels compelled to talk about their positive experience with other people. We feel we have a competitive advantage because of the way our customers think, feel and talk about their experience with us."

Whether you're looking for a second car or searching for your very first pre-owned vehicle, Brian and Al will do their best to help.

Kawartha Kars "car proofs" every vehicle, guaranteeing you have all the information you need to make the right purchasing decision. Financing and warranty are available. Kawartha Kars is a member in good standing of the Used Car Dealers Association of Ontario.

Drop by the lot, call 705-887-5775 or 1-800-749-8238 or visit the website at www.kawarthakars.com.